

Can You Afford Not to be a Member?

The Canadian Convenience Stores Association (CCSA) and the National Convenience Stores Distributors Association (NACDA), along with four regional associations, are the voice for the Canadian convenience store industry.



Learn more about why your company should belong to the only association in Canada that provides privileged access to leading c-store retailers and distributors.

Membership Benefits:

- ✓ Unique interaction with industry decision-makers
- ✓ Premier networking events and access to best practices
- ✓ Defending your interests before governments
- ✓ Delivering actionable research and industry data

Join Now to Grow Your Business

Whether your company is already selling into the convenience channel in Canada or if you have plans to do so; we are your one stop shop for access and reach to decision makers, industry data, recognition for product innovation and greater influence with government.

What Does My Membership Include?

Membership as a national associate member includes membership to all six convenience store associations and access to all our member benefits, including reduced member pricing for events.

"The decision to join CCSA/NACDA has proven to be invaluable as we continue to grow the Jelly Belly business in Canada. Gas and Convenience is new territory for Jelly Belly and an underdeveloped segment of our business. The associations have proven to be valuable resources providing key insights and facilitating connections with the decision makers at both retailers and distributors. We have gained distribution with key customers and continue to grow brand awareness in the market."

- Scott Bjaanes, National Sales Manager, Jelly Belly Canada



"The CIA are the premier industry venue to recognize best in class new products that bring excitement to our retail stores. Not only do they provide an amazing opportunity to be recognized by retailers, distributors and store owners, but just being nominated provides great exposure in national trade shows and publications. Being selected as a category winner instantly establishes credibility for the product in the eyes of retailers."

- Matt Schnaar, Founder and Managing Partner, AWAKE Chocolate



Summit 2017: September 26-28

Member Benefits

Delivering Business Growth



Reaching Industry Decision-Makers

Access to Industry Research

Keep your finger on the pulse with access to industry facts and figures as well as custom research. If you want to better understand how to reach women or diverse populations, we have custom research on these topics.

Convenience Innovation Awards

The Convenience Innovation Awards (CIA) recognizes and promotes product innovation in our industry. Top products are nominated each year and judged by a panel of senior industry executives. Awards are presented at the National Convenience Industry Summit. This awards program is open to members only. All product entries are featured in industry magazines and distributed to retail and distributor members.



Protecting Your Interests

The associations represent your interests before national and provincial governments. Our mission is to ensure that all levels of government understand the value and contribution that our industry makes to communities from coast to coast. We deal with the issues that impact your ability to do business.

Visibility and Profile

As a member, you receive invaluable exposure with key decision makers. We feature your company on our association website's. We also assist in connecting you with retail and distributor member companies.

Contact Us

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OR

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National Convenience Industry Summit

The National Convenience Industry Summit is THE industry event and not to be missed. With a focus on learning and networking, this event draws retailers, distributors and manufacturers from across Canada. The top event to meet with executives in the convenience industry. Members receive a discounted rate for registration. This year's event will take place September 26th to 28th in Quebec City, QC.

Networking Events Across the Country

Throughout the year, we host many events across the country that provide you with the opportunity to network with industry colleagues.

- CCSA AGM, June 15th
- OCSA Golf Tournament, July 20th
- QCSA Reception, September 19th & 20th
- WCSA Annual Networking, October 3rd
- ACSA Retail Convenience Awards, November 9th